

For Immediate Release

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Certent Announces 30+% Increase in Year-over-Year Client Base and 25+% 4-Year Compound Annual Growth Rate

Demand growing for open-ecosystem software and service model that offers flexibility and advanced user experiences.

Pleasanton, CA – June 1, 2017 – [Certent, Inc.](http://www.certent.com), a leading provider of SaaS solutions for equity compensation and financial disclosure management today reported a year-over-year client base expansion of over 30%. This coupled with a 4-year CAGR of over 25% validates Certent’s investments in better user experiences and offering more control over mission critical compliance and finance processes.

Certent’s focus on customer experience, including design-led UX/UI advances to its core product lines and investments into customer success and support teams are responsible for its rapid growth. “We continue to see online consumer experiences raise the expectation for our financial compliance business applications,” said Michael Boese, Certent CEO. “A great user experience is key for any technology or service solution to stand out, and our design-led approach is delivering that across all our software products and services.”

Enterprise and Small-to-Medium sized organizations with complex financial reporting and equity plan management processes gravitate towards applications that are designed to simplify these challenging workflows. Recent customer additions also highlight the company’s momentum and winning strategy, including Moody’s, Franklin Financial, Illinois Casualty Company, CrossFirst Bank and Capstar Bank.

To handle the growth, Certent has opened new branch offices in Danbury, Connecticut and Denver, Colorado and expanded its financial compliance, administration and reporting teams and offerings which now service over 250 customers.

About Certent

Certent, Inc. is a leading provider of software-as-a-service (SaaS) solutions for equity compensation and financial disclosure management. Our open ecosystem allows for comprehensive partner integrations enabling best-in-class stock plan administration, robust financial reporting for ASC 718, and high quality EDGAR/SEDAR filings in XBRL, HTML, and Inline XBRL. Founded in 2002, Certent has helped more than 1,800 public, private, and pre-IPO companies worldwide innovate their stock plan and financial reporting processes.

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