

For immediate release

Aaron Bolshaw
Certent
+1 925 730 4300
press@certent.com

Certent Releases Disclosure Research & Peer Benchmarking For Dummies Book

Book provides a practical guide to simplify and automate public disclosure filing research and gain strategic insights

Pleasanton, CA – February 7, 2017 – Responding to demand for resources to help reporting, accounting and financial professionals make sense of the complicated work involved with effective disclosure research practices, Certent has released a much-anticipated [Disclosure Research & Peer Benchmarking For Dummies book](#). It tackles common questions and concerns among financial reporting professionals – namely adhering to the precise reporting standards required by the SEC and better understanding your competitors to gain competitive insights.

“It’s no secret.” Says Paul Hill, General Manager, Disclosure Management at Certent. “Understanding what your industry peers are doing in their SEC Filings gives you a competitive edge, but can take a lot of time. This resource was purpose-built for financial reporting professionals and CFOs alike as a practical shelf guide.” The book contains details on accounting standards with real-world examples.

Providing the only all-in-one disclosure management solution that combines external and internal report creation with a built-in proprietary disclosure research engine, Certent holds a commanding presence in this market with over 800 disclosure customers. Second in a 2-part series, the newly released book complements the popular Financial Reporting and Disclosure Management For Dummies.

Best-in-class organizations faithfully incorporate research into their reporting process. As complex as financial reporting, SEC Filings and XBRL analysis can be, this guide covers the topic in a simple way that provides seasoned and new reporting professionals actionable information on the value of disclosure research, and how to implement best practices. It includes 10 ways disclosure research gives financial teams a strategic edge.

To learn more and to download a complimentary copy of the book, go to <http://go.certent.com/dr-ebook-Disclosure-Research-and-Peer-Benchmarking-for-Dummies>

About Certent

Certent, Inc. is a leading provider of software-as-a-service (SaaS) solutions for equity compensation and financial disclosure management. An open ecosystem allows for comprehensive partner integrations enabling best-in-class stock plan administration, robust financial reporting for ASC 718, and high quality EDGAR/SEDAR filings in XBRL, HTML, and Inline XBRL. Founded in 2002, Certent has helped more than 1,800 public, private, and pre-IPO companies worldwide innovate their stock plan and financial reporting processes.