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Certent Unveils New Equity Management User Experience at 24th Annual NASPP Conference

Pleasanton, CA – October 24, 2016 – Certent, Inc., a leading provider of software-as-a-service (SaaS) solutions for financial disclosure and equity compensation management, announces its next generation Equity Management user experience, which it reveals this week at the premiere event for stock plan and executive compensation professionals, the 24th Annual NASPP Conference and Exhibition in Houston, Texas.

The enhanced user experience includes significant investments to platform architecture and technical infrastructure to increase application speed and accelerate future software development. In addition to the structural advances, the platform boasts a new, modern interface with streamlined menus, instinctive and efficient navigation, and powerful filtering and sorting to increase productivity.

“The new equity management experience reflects a continuing priority by Certent to invest in cutting-edge technology and design to provide the best solutions to our clients,” said Michael Boese, president and CEO at Certent. “The new experience was developed leveraging extensive customer feedback and working with a leading UX design firm to modernize our solution and help our clients get their work done faster.”

The platform’s new participant portal rollout began with customers earlier this year and will be completed by year end. The portal allows stock plan administrators to communicate with employees about their awards, enables participant self-service, and simplifies the exercise and settlement workflow. “Certent’s Participant Portal gives our stock plan participants an easy, intuitive way to check their holdings, exercise stock options, and make tax elections. The online solution has markedly decreased the questions we receive from our participants,” said Jim Cooper, controller at Context Relevant, Inc.

The platform’s new administration experience will be rolled out to customers in the first half of 2017. The new solutions are being demonstrated at Certent’s exhibit space at the conference this week.

About Certent

Certent, Inc. is a leading provider of software-as-a-service (SaaS) solutions for equity compensation and financial disclosure management. Our open ecosystem allows for comprehensive partner integrations enabling best-in-class stock plan administration, robust financial reporting for ASC 718, and high quality EDGAR/SEDAR filings in XBRL, HTML, and Inline XBRL. Founded in 2002, Certent has helped more than 1,800 public, private, and pre-IPO companies worldwide innovate their stock plan and financial reporting processes.

About the 24th Annual NASPP Conference and Exhibition

The 24th Annual NASPP Conference and Exhibition will be held October 24-27, 2016 in Houston, Texas. As the leading event for stock and executive compensation professionals, the Conference attracts nearly

2,000 attendees annually seeking critical guidance and thought leadership on the strategic design, management and regulatory environment of stock plans. The 2016 agenda spans four days and features approximately 200 speakers and 100 educational sessions, as well as more than 40 exhibitors. The event is organized and hosted by the National Association of Stock Plan Professionals, the largest membership association for the field of stock compensation. To learn more and register, please visit www.Naspp.com/Conference2016.