

**FOR IMMEDIATE RELEASE**

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**Geoff Colvin to Keynote at the 2016 Certent Summit**

Pleasanton, CA – March 24, 2016 – Certent, Inc., a leading provider of software-as-a-service (SaaS) solutions for equity compensation and financial disclosure management, announces Geoff Colvin as keynote speaker at Certent Summit 2016 on May 23<sup>rd</sup>-25<sup>th</sup> in San Francisco, CA.

Colvin is a longtime editor and columnist for FORTUNE and commentator on leadership, globalization, wealth creation, the infotech revolution, and related issues. As a speaker, he has engaged hundreds of audiences on six continents. Colvin is the regular lead moderator of the Fortune Global Forum and is heard daily on the CBS Radio Network, where he has made over 10,000 broadcasts and reaches seven million listeners each week. Colvin has appeared on Today, The O'Reilly Factor, Good Morning America, CBS This Morning, ABC's World News, CNN, CNBC, PBS's Nightly Business Report, and dozens of other programs.

With an unmatched vantage point for seeing inside the world's most successful companies, Colvin's keynote will identify the specific strategies that great companies use right now to succeed in today's turbulent business. Colvin will explain how most organizations value the wrong things, and how passion, honesty, and learning are more valuable than hours, IQ, or "native ability."

"We are thrilled to host our clients in the Bay Area for the 2016 Certent Summit. As always, the conference is a chance for our clients and partners to connect and learn together through interactive sessions and networking activities," said Leslie Leach, chief marketing officer at Certent. "Geoff Colvin's keynote will be an inspirational addition to this year's content, and will allow our attendees to take a break from their day-to-day responsibilities and the technical topics of our Summit to think about the bigger picture for driving great performance.

The 2016 Certent Summit is the company's 5th annual user conference and will be held at the Hotel Nikko in downtown San Francisco. More information can be found at [www.certentsummit.com](http://www.certentsummit.com).

**About Certent**

Certent, Inc. is a leading provider of software-as-a-service (SaaS) solutions for equity compensation and financial disclosure management. Our open ecosystem allows for comprehensive partner integrations enabling best-in-class stock plan administration, robust financial reporting for ASC 718, and high quality XBRL and HTML SEC disclosures. Founded in 2002, Certent has helped more than 1,400 public, private, and pre-IPO companies worldwide innovate their stock plan and financial reporting processes.