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Certent Ranked Among Fastest Growing Companies in North America on Deloitte's 2015 Technology Fast 500™

Attributes 114 Percent Revenue Growth to Open-Ecosystem Business Model

Pleasanton, CA – December 1, 2015 — Certent, Inc. today announced its appearance on Deloitte's Technology Fast 500™, a ranking of the 500 fastest growing technology, media, telecommunications, life sciences and energy tech companies in North America. Certent grew 114 percent from 2011 to 2014.

Certent's chief executive officer, Michael Boese, credits the company's open-ecosystem business model with the company's growth. He said, "The market is deciding that connected financial and HR processes are the most effective approach, and our technology is leading this movement. We believe critical financial and employee data should be entered only once and flow seamlessly through to the required external financial reports."

Certent customer Cynthia Wallace, Sr. Director of Legal Services and Governance for The Cooper Companies, explains the benefits of this approach. "Certent's united approach to equity award management allows us to connect our award recipients directly to our selected broker while enabling the company to manage our equity compensation program in-house. The ability to connect our payroll and equity management systems ensures our employee demographic data is up to date, communicated through secure channels and consistent across all applications where it is needed."

"Amid a fierce business climate, there seems to be no shortage of new and established companies that are unlocking a seemingly unlimited potential for growth and advancement through technology's continued disruption and proliferation across industries," said Sandra Shirai, principal, Deloitte Consulting LLP and U.S. technology, media and telecommunications leader. "It is inspiring to witness the innovative ways that companies are incorporating emerging technologies for business gains, be it cognitive computing, or the Internet of Things. We congratulate all those ranked on this year's Fast 500 and look forward to seeing their continued growth into 2016."

About Deloitte's 2015 Technology Fast 500™

Deloitte's Technology Fast 500 provides a ranking of the fastest growing technology, media, telecommunications, life sciences and energy tech companies – both public and private – in North America. Technology Fast 500 award winners are selected based on percentage fiscal year revenue growth from 2011 to 2014.

In order to be eligible for Technology Fast 500 recognition, companies must own proprietary intellectual property or technology that is sold to customers in products that contribute to a majority of the company's operating revenues. Companies must have base-year operating revenues of at least \$50,000 USD or CD, and current-year operating revenues of at least \$5 million USD or CD. Additionally, companies must be in business for a minimum of four years and be headquartered within North America.

About Certent

Certent makes it easier for companies to meet their financial compliance requirements. Certent's user-friendly, web-based technology streamlines equity plan management, financial reporting for ASC718, and financial filings (in XBRL and HTML) with the U.S. SEC. With technology based on in-depth accounting expertise, an open ecosystem of industry partners, and an expert services organization focused on customer success, Certent has helped more than 1,300 companies worldwide innovate their financial compliance processes.

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