

**FOR IMMEDIATE RELEASE**

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**Lee Cockerell Added as 2<sup>nd</sup> Keynote to the 2015 Certent Summit**

Pleasanton, CA – February 9, 2015 – Certent, Inc., a leading provider of equity compensation management and financial compliance software-as-a-service (SaaS) solutions, announces the addition of Lee Cockerell as a second keynote speaker at Certent Summit 2015 on March 25<sup>th</sup>-27<sup>th</sup> in Lake Buena Vista, FL.

Lee Cockerell, former Executive Vice President of Operations for the Walt Disney World® Resort, will be presenting his proven methodology for becoming a better leader. Cockerell has over 40 years of experience in the hospitality industry, where one of his major and lasting legacies was the creation of Disney Great Leader Strategies. This approach was used to train and develop the 7000 leaders at Walt Disney World. Cockerell will be sharing these powerful strategies and models for becoming a leader who is able to achieve maximum results by creating an environment and culture where your fellow team members are not just interested in their jobs, but committed to them.

Mr. Cockerell joins previously announced keynote speaker Mary Schapiro, former 29th Chairman of the U.S. Securities & Exchange Commission. Schapiro was appointed by President Barack Obama and served as Chairman from 2009 through 2012. She is the first woman to serve as the agency's permanent Chairman. Schapiro will be hosting a live Q&A keynote with attendees who include stock plan administrators, financial managers, and compliance professionals.

Attendees will also have the opportunity to gather information from our 2015 Certent Summit sponsors including business partners: Armanino LLP, Bank of America Merrill Lynch, CompIntelligence, Fidelity, MorganStanley, Radford, StockCross, Stock & Option Solutions, TD Ameritrade and UBS.

“Certent Summit 2015 promises to be full of education, networking and fun with more hands-on sessions and deep-dive topics than ever before,” said Leslie Leach, vice president of marketing. “We look forward to our annual user conference as an opportunity for our ecosystem of partners and valued customers to share best practices and gain insight from the expansive Certent community.”

**About Certent**

Since 2002, Certent has been making it easier for companies to meet their financial compliance requirements. Certent's user-friendly, web-based technology streamlines equity plan management, financial reporting for ASC718, and financial filings (in XBRL and HTML) with the U.S. SEC. With technology based on in-depth accounting expertise, an open ecosystem of industry partners, and an expert services organization focused on customer success, Certent has helped more than 1,200 companies worldwide innovate their financial compliance processes. For more information, visit [www.certent.com](http://www.certent.com).