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Mobeen Bajwa Joins EASi as Senior Vice President for Products

Pleasanton, CA – December 22, 2014 - Equity Administration Solutions, Inc. (EASi), a leading provider of financial compliance software-as-a-service (SaaS) solutions announces that Mobeen Bajwa has joined EASi as senior vice president for products and will be responsible for our technology groups.

“I am thrilled at the opportunity to join EASi’s executive team and help lead the company’s continued growth through innovative product design and development,” said Bajwa. “EASi’s laser focus on providing market-leading financial compliance solutions and cultivating a robust ecosystem of partners has resulted in tremendous momentum. I look forward to helping continue this success by further engaging with customers and partners as we continue to invest in and enhance our product features.”

Mr. Bajwa brings over 15 years of engineering, software and financial payments technology experience to his role at EASi. He most recently served as Senior Director at Asurion, leading program delivery for a 250 person team associated with mobile data protection, security, recovery and premier support products to top-tier telecom carriers worldwide. Prior to Asurion, Bajwa held the position of Senior Director of Product Development at TSYS (NYSE: TSS), where he headed up product development and innovation, and strategy implementation for a \$250M business unit in the financial payments space.

“Mobeen’s depth of experience with SaaS technology and mission critical business applications will accelerate EASi’s strategic product initiatives for 2015 and beyond,” said Michael Boese, EASi’s chief executive officer. “His past achievements growing and scaling large engineering organizations and building innovative, high quality products makes him a key addition to the EASi leadership team.”

Mr. Bajwa holds a BS in Computer Systems Engineering from Ghulam Ishaq Khan Institute of Engineering Sciences and Technology, an MS in Electrical & Computer Engineering from Carnegie Mellon University and an MBA from Wharton School of Business, University of Pennsylvania.

About EASi

Since 2002, Equity Administration Solutions, Inc. (EASi) has been making it easier for companies to meet their financial compliance requirements. EASi’s user-friendly, web-based technology streamlines equity plan management, financial reporting for ASC718, and financial filings (in XBRL and HTML) with the U.S. SEC. With technology based on in-depth accounting expertise, an open ecosystem of industry partners, and an expert services organization focused on customer success, EASi has helped more than 1,200 companies worldwide innovate their financial compliance processes. For more information, visit

www.easiadmin.com.