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Stock Plan Administration Operational Benchmark Survey Released

Equity plans that are moving targets challenge administrators to keep pace.

Pleasanton, CA – May 20, 2014 — Equity Administration Solutions, Inc. (EASi) today announced the results of its 2014 Stock Plan Administration Operational Benchmark Study. The study was designed to uncover the biggest challenges in administering and reporting on equity compensation plans for companies that offer stock-based equity to their employees. Conducted online in the first quarter of 2014, the survey benchmarked the operations of over 150 stock plan administrators and finance professionals.

“The biggest challenge the survey found is that these administrators are trying to manage equity compensation plans that are moving targets. Due to pressures to adopt plans that more closely tie executive compensation to performance, stock plan managers must oversee more complicated and visible equity compensation programs. Changing regulations also require process changes as plans must adapt to comply,” said Jorge Martin, SVP of Services and Support at EASi. “What’s even more interesting is that not only are changes being forced by external factors, but companies are also driving change and complexity internally as well. The survey found that over one-third of administrators were faced with implementing a new equity plan or significant changes to their current plan in 2014.”

The survey showed that nearly two-thirds of stock plan administrators updated their policies and procedures at least once per year. The results also showed that these equity management teams’ biggest challenges lie in the significant manual efforts in their operations and the need to share data between disparate systems, such as payroll systems and stock administration databases.

The full survey results will be presented in two online presentations on May 20, 2014 and June 10, 2014. Additional information on these sessions is available at www.easiadmin.com/news-events/webinars. The complete survey findings will also be available in report form on June 10, 2014 at www.easiadmin.com/resources/white-papers.

About EASi

Since 2002, Equity Administration Solutions, Inc. (EASi) has been making it easier for companies to compensate top talent with share-based awards. EASi’s user friendly, web-based technology streamlines plan management, financial reporting, and analysis so that clients can focus on driving strategic value from their equity compensation programs. With technology based on in-depth accounting expertise and a flexible broker of choice model, EASi has helped over 850 companies worldwide innovate their equity management processes. For more information, visit www.easiadmin.com.