



FOR IMMEDIATE RELEASE

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EASi Representatives to Speak at NASPP Annual Conference

Pleasanton, CA – August 5, 2014 - Equity Administration Solutions, Inc. (EASi), the largest independent equity compensation software-as-a-service company in the world, is pleased to announce that Vincent Alessi and Kathy Biddle have been selected as key speakers for the upcoming “22nd Annual NASPP Conference,” to be held in Las Vegas, NV from September 29-October 2.

Vincent Alessi, Manager, Private Markets, will lead the panel “Irreconcilable Differences: How Shares Are Counted from Balance Sheet to Plan Reserve and Everything in Between”. Vince has been in the equity compensation industry for over 15 years and has a wide variety of experience in all phases of equity compensation, primarily from the vendor perspective. He has held a variety of positions at Great Lakes Strategies, Allecon Stock Associates, Solium Capital and most recently as Manager, Private Markets with EASi. Vince earned his CEP in 2000, has been a member of the NASPP for over 15 years and has served on the Board of the NASPP Michigan Chapter.

With more than 20 years in the equity compensation business, Kathy Biddle, Financial Reporting Specialist, will share her expertise on the panel “Four Fundamentals of Financial Reporting for Equity Compensation”. Kathy has been a Certified Equity Professional since 1998 and has specialized in equity plan administration and financial reporting. Prior to her position at EASi, she was a Relationship Manager and Financial Reporting Specialist at AST Equity Plan Solutions and First Union National Bank, and an Executive Compensation Manager at CoreStates Financial Corp.

With nearly 6,000 members, the National Association of Stock Plan Professionals is the leading membership association in the field of stock compensation. The NASPP Annual Conference is the premier event for the equity compensation industry, attracting close to 2,000 attendees and delivering essential and critical guidance on the latest developments, practices, and trends in stock plans. The Conference is part of a week of acclaimed programs on stock and executive compensation. View the full agenda and Top Ten Reasons You Need to Attend at NASPP.com.

How to Register: You can register for the Conference online or by fax/mail. If you have questions about the Conference, contact the NASPP at NASPP@NASPP.com or (925) 685-9271.

About EASi

Since 2002, Equity Administration Solutions, Inc. (EASi) has been making it easier for companies to compensate top talent with share-based awards. EASi’s user friendly, web-based technology streamlines plan management, financial reporting, and analysis so that clients can focus on driving strategic value from their equity compensation programs. With technology based on in-depth accounting expertise and a flexible broker of choice model, EASi has helped over 900 companies worldwide innovate their equity management processes. For more information, visit www.easiadmin.com.