



FOR IMMEDIATE RELEASE

Contact:

Leslie Leach

leslie.leach@easiadmin.com

925-730-4300

www.easiadmin.com

Equity Administration Solutions, Inc. Rolls Out Online Community

Equity compensation software leader continues to innovate customer experience.

Pleasanton, CA – June 23, 2014 - Equity Administration Solutions, Inc. (EASi), the largest independent equity compensation software-as-a-service company, is excited to announce another significant investment in customer success through the creation of an online customer community that provides exclusive content and social networking for clients.

First announced during the March 2014 EASi Summit, the EASi Customer Community is another valuable innovation to help customers more efficiently and effectively manage their company's equity plans. Designed to facilitate peer-to-peer engagement and supported by EASi's industry partners, this new service offers exclusive content that only clients have access to, in addition to channels to network with both industry peers and thought leaders, and direct access to EASi team members at all levels. This valuable resource and personalized experience is not commonly available from other equity software providers.

The foundation of EASi's online community is a discussion forum where users share ideas and expertise with each other. The discussion topics cover both product-specific subjects as well as current industry trends and best practices. Members are also able to access a Resources Library that delivers exclusive content developed by EASi and its partners. This combination of content, networking, and real-time interaction provides a new, comprehensive capability to help stock plan professionals drive value for both their companies and plan participants.

"It is our mission to not only provide best-in-class solutions but also to continually improve the customer experience. We have already innovated our services, support and training offerings and the community is another element of our strategy to enhance customer value." said Michael Boese, Chief Executive Officer. "We foresee the community as being a significant driver of our customers' success."

About EASi:

Since 2002, Equity Administration Solutions, Inc. (EASi) has been making it easier for companies to compensate top talent with share-based awards. EASi's user friendly, web-based technology streamlines plan management, financial reporting, and analysis so that clients can focus on driving strategic value from their equity compensation programs. With technology based on in-depth accounting expertise and a flexible broker of choice model, EASi has helped over 850 companies worldwide innovate their equity management processes. For more information, visit www.easiadmin.com.