



**FOR IMMEDIATE RELEASE**

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### **Morgan Stanley Gold Sponsor at EASi User Conference**

San Diego, CA – March 25, 2013 – Morgan Stanley today announced it is participating as a Gold Sponsor at the Equity Administration Solutions, Inc. annual user conference, “EASi Summit 2014,” at the Hyatt Regency Mission Bay in San Diego this week.

Sean Kelly, Vice President Morgan Stanley Global Stock Plan Services (GSPS), is speaking on a panel titled “Best Practices in Financial Reporting for Equity Compensation.” Sean heads up the GSPS Financial Reporting Group which is comprised of a team of CPAs, CEPs and MBAs. The Financial Reporting Group delivers a concierge level service to nearly 100 Corporate Clients. Sean stated, “We are always excited to provide thought leadership around Financial Reporting. This is a challenging space, with a constant opportunity to improve efficiency, accuracy and ease of use surrounding the reporting process. Our panel with Nicole Dmitruchina of EASi is a useful tool for anyone seeking best practices.”

This is the third year that EASi is hosting this conference. This gathering of finance and equity compensation specialists is designed for attendees to advance their skills in using the EASi platform as well as discussing broader equity compensation topics including taxation and mobility, performance-based programs, and financial reporting, among others. Arthur Levitt, former U.S. SEC Chairman, will deliver the keynote address at the event on March 27th.

Morgan Stanley’s Global Stock Plan Services leverages a unique instance of the EASi reporting platform as one of its “Software as a Service” (SAAS)

partners to deliver a comprehensive financial reporting solution.

For over 40 years, Morgan Stanley's Global Stock Plan Services has been providing equity compensation solutions to approximately 2 million participants in more than 150 countries, including 20% of the Fortune 500, representing a notional value exceeding \$233 billion.

Global Stock Plan Services supports stock option and restricted stock programs, employee stock purchase plans, cash and stock-settled appreciation rights and performance based incentive compensation programs.

Morgan Stanley's Global Stock Plan Services' also include:

- Customized administrative and recordkeeping solutions to the complex corporate client needs utilizing our proprietary recordkeeping tool (SAPPHIRE).
- Fully automated execution services and participant support for corporate stock plan participants, not only in the US, but throughout the world utilizing multiple currency and language capabilities. These services are available to corporate clients using our proprietary recordkeeping service or generally available in-house recordkeeping applications.
- A suite of fully outsourced and self-service financial reporting services to meet ASC 718 reporting requirements.

### **About Morgan Stanley**

Morgan Stanley is a leading global financial services firm providing a wide range of investment banking, securities, investment management and wealth management services. The Firm's employees serve clients worldwide including corporations, governments, institutions and individuals from more than 1,200 offices in 43 countries. For further information about Morgan Stanley, please visit [www.morganstanley.com](http://www.morganstanley.com).

### **About EASi**

Since 2002, Equity Administration Solutions, Inc. (EASi) has been making it easier for companies to compensate top talent with share-based awards. EASi's user friendly, web-based technology streamlines plan management,

financial reporting, and analysis so that clients can focus on driving strategic value from their equity compensation programs. With technology based on in-depth accounting expertise and a flexible broker of choice model, EASi has helped more than 850 companies worldwide innovate their equity management processes. For more information, visit [www.easiadmin.com](http://www.easiadmin.com).