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Contact:

Leslie Leach

925-730-4300

www.easiadmin.com

Michael Madigan Joins EASi As Senior Vice President of Product Management and Strategy

Pleasanton, CA – March 24, 2014 – Equity Administration Solutions, Inc. (EASi), the largest independent equity compensation software-as-a-service company, today announced that Michael Madigan has joined EASi as senior vice president of product management and strategy.

“I am excited to join EASi’s executive team and help drive the company’s growth through new product investments and expansions.” Madigan said. “EASi’s solution-focused business model and extensive partner network combine to provide customers with industry-leading capabilities and flexibility. This combination has demonstrated tremendous momentum in the marketplace, and I look forward to working with customers to further develop EASi’s product roadmap and strategy.”

Mr. Madigan brings nearly 20 years of product management and software experience to EASi. He most recently served as director of product management for Advent Software (NASDAQ: ADVS), which provides software and services that help financial firms manage complex portfolios and properly account for investment activities. At Advent, Michael led a product management team for an investment

management solution portfolio that successfully served 4,000 clients in over 30 countries, and he was also a senior manager in Advent's client services organization. Prior to Advent, he worked in product management at Siebel Systems and in consulting at CSC Consulting & Systems Integration.

"Michael combines strong product management capabilities with a passion for engaging with customers," said Michael Boese, EASi's chief executive officer. "He has a proven record for launching and scaling products and strategically managing product investment decisions, and we are thrilled to have him join EASi to lead our product roadmap efforts."

Mr. Madigan received his BA in Finance and Computer Applications from the University of Notre Dame and an MBA from the University of California at Berkeley, Walter A. Haas School of Business.

About EASi

Since 2002, Equity Administration Solutions, Inc. (EASi) has been making it easier for companies to compensate top talent with share-based awards. EASi's user friendly, web-based technology streamlines plan management, financial reporting, and analysis so that clients can focus on driving strategic value from their equity compensation programs. With technology based on in-depth accounting expertise and a flexible broker of choice model, EASi has helped more than 850 companies worldwide innovate their equity management processes. For more information, visit www.easadmin.com.